



R A M P

First, let's ask

WHAT IS RAMP?

RAMP IS A MULTI-
PLATFORM AGENCY
CREATING INNOVATIVE
WEB AND MOBILE
EXPERIENCES



HEADQUARTERED IN
CHICAGO



WE ARE:

STRATEGISTS,
DESIGNERS,
AND TECHNOLOGISTS.

WE SHARE A PASSION FOR CREATING
AND ENHANCING GREAT IDEAS
INTO ENGAGING, INTELLIGENT AND
INNOVATIVE USER EXPERIENCES.



Here's what sets us apart

RAMP'S MISSION

OUR STORY IS ONE OF:

.....
HARD WORK,
DETERMINATION,
AND A STRONG DESIRE
.....

TO CREATE **THE BEST**
USER EXPERIENCES
POSSIBLE.

HOW DO WE DO IT?

SKILL

TALENT

FLEXIBILITY

BUSINESS SENSE

LOTS OF IMAGINATION

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OUR CLIENTS CAN ALWAYS EXPECT US TO DELIVER A SUPERIOR PRODUCT.

WE DO THIS WITH FOUR KEY PRINCIPLES

KEEP IT SIMPLE

Hide elements, but leave them accessible. Subtract, allowing the most important elements to come forward. This results in simple yet sophisticated user experiences that we -and our clients- are very proud of.

DO YOUR HOMEWORK

Study contemporary design, UX and programming languages.

SHARE

Exchange ideas to further develop our craft. Maintain good relations with many of the world's leading UX specialists and technologists.

BE METICULOUS

Pay attention to the smallest detail in your work, but never lose sight of the big picture.



What we do, and who does it

WHAT RAMP DOES

FOR STRATEGY & INNOVATION:

We excel in helping clients with projects still in the early phases, projects focused on process, or projects focused on improving a service experience.

FOR YOUNG STARTUPS:

We love helping startups turn their ideas into viable products and services, and we understand the unique challenges typically faced by emerging companies.

FOR PRODUCT OWNERS:

Our flexible range of services help product owners at established companies through design strategy, bespoke projects, large-scale redesigns, and development.

MEET THE TEAM BEHIND RAMP

JONATHAN SOEDER

Lead Technologist

Experience draws from building web technology for 15 years.

JOSEPH CHIVINI

Lead Business Strategist

Experience draws from mentoring startups and growing multi-national firms.

COLLEEN KORANDA

Lead UX Researcher

Experience draws from 20+ startups.

BRAD DALRYMPLE

UX Researcher

Experience draws from being head of UX at Encyclopedia Britannica.

STEVEN KANE

Programmer

Experience draws from being one of the geniuses behind embercasts.com web development training courses.



